This is Canva
WHAT IS THE VISION BEHIND Canva?

Providing the world a simple new way to create beautiful designs

Vacation on an island

TRAVEL

Thailand

Read more at travel.com/thailand
Choose from over one million images

Thousands of customizable layouts

Easy photo editing

Collaborate with anyone, anywhere
Anyone can design with Canva
Effective communication through versatile design

WHAT CAN I CREATE WITH Canva?

- Business Proposals
- Blog graphics
- Social Media
- Business cards
- Presentations
- Invitations
TODAY’S Agenda

Create an account
Search
Layouts
Text
Background
Uploads
Create an account
www.canva.com
Search
There are two ways to search: category folders and keyword search.
Grids can be used to hold any images and allow for easy resizing and manipulation of your images.
Frames can also be used to hold and resize your images, but in a more decorative placeholder.
Spruce up your design by using icons and infographics as an alternative to photos.
Shapes are the building blocks of design and add texture, depth, and organization to your design. Squares are particularly versatile as they can be used to highlight, underline, and create borders around text.
If you like the look of a particular photo, click on the ‘ï’ on the image to search for more photos from the same contributor.
Layouts
Choose a striking template

If you don’t want to start from scratch, choose one of the dozens of beautifully designed layouts that have been created for each design type.
Customize a template

All of the layouts are fully customizable so you can change the text, colors, and backgrounds as needed.
Text
Choose from header, subtitle, or body text boxes and adjust the font and size to complement your design. Change the default font and size if you regularly use the same fonts.
If you're not sure where to start, choose from hundreds of text boxes to tastefully frame the text for your design.
Background
BACKGROUNDS

Choose a solid color
Use a Canva background to provide a backdrop for your design that's textured and more visually compelling.
Uploads
Upload your own images
UPLOADS

Upload images from Facebook
Helpful Tips
Export your design as a PDF or PNG. Click on Options to export specific pages or publish with crop marks and bleed.
HELPFUL TIPS
Share and collaborate

Provide access to your design using email or by sending a read-only or editable link. You can also share it on Facebook and Twitter.
HELPFUL TIPS

Page arrangement

You can change the order of your pages by clicking on the up or down arrows.

You can also duplicate and delete pages in your design by clicking on the dual page or trash can icons.