



Design School Lesson Plan

Visual Poetry

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TITLE OF LESSON

Visual Poetry

ACHIEVABLES

- Students will create visual poetry

SUGGESTED LEARNING OBJECTIVES

- Use at least two elements of poetry in a visual poem

PREPARATION

- Students will each need access to a computer or mobile device with an Internet connection
- Present the [Quick Guide to Canva](#) to onboard your class quickly
- A projector or interactive whiteboard is ideal for the modelling process
- *Optional:* Curate a set of visual poetry examples for students to examine
- Read teacher notes.

SUGGESTED LEARNING FLOW

Part I: Exploring Visual Poetry

Break into small groups and explore examples of visual poetry.

- What features do visual poems have?
- What makes visual poetry different than text-based poetry?
- What makes a visual poem work well?

Discuss these answers together as a class

Break into small groups again and create a set of criteria for visual poetry. Use the sentence frame "Great visual poems should _____" and create a list from there.

As a class, discuss the answers and set up your own criteria.

Part II: Reviewing the Elements of Poetry

Have students choose the type of poem they want to write (i.e. free verse, sonnet, etc.)

Review the figurative elements of poetry with students. These include:

- alliteration
- assonance
- consonance
- metaphor
- onomatopoeia
- parallelism
- personification
- repetition
- simile
- symbolism

Using Canva, model how to make a visual poem.

Part III:

Students will use Canva to make their own visual poem. They might go with a flat design style (using icons) or use a photograph with stylized words.

Graphic Design Notes (Use [Quick Tips for Great Design](#))

Before students start designing, run through the Quick Tips for Great Design one-page reference guide. This includes five important tips for creating an effective design.

HOMEWORK/EXTENSION ACTIVITIES

- Students can create additional visual poems and organize them into an album.
- Students can present their poems verbally with the projected visual poem behind them.